



# Experiments in corporate and entrepreneurial finance

*The workshop will be held in Lyon, on June 7th 2019.  
Espace Marc Bloch - 14 avenue Berthelot 69007 Lyon*

## 8h30 - WELCOME

### 9h - Signaling Trustworthiness with Impact Investments: An Experimental Study

**Béatrice Boulu-Reshef** (Université Paris 1 Panthéon-Sorbonne), **Graciela Kuechle** (Heilbronn University), **Luise Rohland** (FehrAdvice & Partners AG, Zürich)

**Discussant** : Yves Rannou (ESC Clermont, Clerma)

### 9h40 - Power to the People: Voting Behavior at Shareholder Meetings - An Experimental Study

**Efrat Dressler** (The Wharton School - University of Pennsylvania (visiting), The Hebrew University of Jerusalem)

**Discussant** : Edith Ginglinger (Université Paris-Dauphine)

## 10h20 - COFFEE BREAK

### 10h40 - Do Incentives Contracts Lead to Higher Risk-taking? The Impact of Executives' Characteristics

**François Desmoulins-Lebeault** (Grenoble EM), **Jean-François Gajewski** (Université de Lyon, iaelyon, Magellan), **Luc Meunier** (Grenoble EM, University Savoie Mont-Blanc)

**Discussant** : Sébastien Pouget (Toulouse School of Economics)

### 11h20 - Optimism and over confidence: six of one and half dozen of the other? An experimental approach

**Anaïs Hamelin** (LaRGE, EM Strasbourg Business School, Université de Strasbourg), **Marie Pfiffelmann** (LaRGE, EM Strasbourg Business School, Université de Strasbourg)

**Discussant** : François Desmoulins-Lebeault (Grenoble EM)

## 12h00 - LUNCH

### 13h30 - KEYNOTE: PETER BOSSAERTS - THE UNIVERSITY OF MELBOURNE

### 14h30 - Willingness-to-Pay for Non-Financial Values in Investment Decisions in Good and Bad Times

**Daniel Brodback** (University of Muenster), **Nadja Guenster** (University of Muenster), **Sébastien Pouget** (Toulouse School of Economics)

**Discussant** : Gilles Chemla (Imperial College, CNRS, Université Paris-Dauphine)

### 15h10 - How can corporate prediction markets improve manager decisions? An experimental study

**Ahrash Dianaty** (University of Essex, Department of Economics), **Christoph Siemroth** (University of Essex, Department of Economics)

**Discussant** : Brice Corgnet (Emlyon Business School, GATE)

## 15h50 - COFFEE BREAK

### 16h10 - The power of expressed humility: Investors' reactions to humble entrepreneurs

**Laurent Vilanova** (Université Lyon 2, Coactis), **Ivana Vitanova** (Université Lyon 2, Coactis)

**Discussant** : Daniel Lerner (Deusto Business School)

### 16h50 - Physiological Test on Beliefs Formation

**Guillaume Baechler** (Université Paris-Est Créteil), **Frédéric Dehais** (ISAE-SUPAERO), **Laurent Germain** (Toulouse Business School)

**Discussant** : Marco Heimann (Université de Lyon, Jean Moulin, iaelyon, Magellan)

## 17h30 - END



## REGISTRATION\*

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#### PARTICIPANT

Last name: \_\_\_\_\_

First name: \_\_\_\_\_

Position: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ @ \_\_\_\_\_

Will come to the conference:  Yes  No

Will participate to the lunch:  Yes  No

**Please send your registration before the 1st of June 2019 by email to the following contact:**

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#### Organization

Co-organizers:

**Jean-François Gajewski** (University of Lyon, iaelyon Magellan)

**Laurent Vilanova** (University of Lyon 2, Coactis).

#### CONTACT

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\* There is no registration fee. No entrance will be allowed without any registration.

