Experiments in corporate and entrepreneurial finance

The workshop will be held in Lyon, on June 7th 2019.
Espace Marc Bloch - 14 avenue Berthelot 69007 Lyon

8h30 - WELCOME

9h - Signaling Trustworthiness with Impact Investments: An Experimental Study
Béatrice Boulu-Reshef (Université Paris 1 Panthéon-Sorbonne), Graciela Kuechle (Heilbronn University), Luise Rohland (FehrAdvice & Partners AG, Zürich)
Discussant: Yves Rannou (ESC Clermont, Clerma)

9h40 - Power to the People: Voting Behavior at Shareholder Meetings - An Experimental Study
Efrat Dressler (The Wharton School – University of Pennsylvania (visiting), The Hebrew University of Jerusalem)
Discussant: Edith Ginglinger (Université Paris-Dauphine)

10h20 - COFFEE BREAK

10h40 - Do Incentives Contracts Lead to Higher Risk-taking? The Impact of Executives’ Characteristics
François Desmoulins-Lebeault (Grenoble EM), Jean-François Gajewski (Université de Lyon, iaelyon, Magellan), Luc Meunier (Grenoble EM, University Savoie Mont-Blanc)
Discussant: Sébastien Pouget (Toulouse School of Economics)

11h20 - Optimism and over confidence: six of one and half dozen of the other? An experimental approach
Anaïs Hamelin (LaRGE, EM Strasbourg Business School, Université de Strasbourg), Marie Pfifflmann (LaRGE, EM Strasbourg Business School, Université de Strasbourg)
Discussant: François Desmoulins-Lebeault (Grenoble EM)

12h00 - LUNCH

13h30 - KEYNOTE: PETER BOSSAERTS - THE UNIVERSITY OF MELBOURNE

14h30 - Willingness-to-Pay for Non-Financial Values in Investment Decisions in Good and Bad Times
Daniel Brodback (University of Muenster), Nadja Guenster (University of Muenster), Sébastien Pouget (Toulouse School of Economics)
Discussant: Gilles Chemla (Imperial College, CNRS, Université Paris-Dauphine)

15h10 - How can corporate prediction markets improve manager decisions? An experimental study
Ahrash Dianaty (University of Essex, Department of Economics), Christoph Siemroth (University of Essex, Department of Economics)
Discussant: Brice Corgnet (Emlyon Business School, GATE)

15h50 - COFFEE BREAK

16h10 - The power of expressed humility: Investors’ reactions to humble entrepreneurs
Laurent Vilanova (Université Lyon 2, Coactis), Ivana Vitanova (Université Lyon 2, Coactis)
Discussant: Daniel Lerner (Deusto Business School)

16h50 - Physiological Test on Beliefs Formation
Guillaume Baechler (Université Paris-Est Créteil), Frédéric Dehais (ISAE-SUPAERO), Laurent Germain (Toulouse Business School)
Discussant: Marco Heimann (Université de Lyon, Jean Moulin, iaelyon, Magellan)

17h30 - END
REGISTRATION*

Experiments in corporate and entrepreneurial finance
Lyon – June 7th 2019 / Espace Marc Bloch - 14 avenue Berthelot 69007 Lyon

PARTICIPANT

Last name: ___________________________________________________________
First name: ___________________________________________________________
Position: _____________________________________________________________
Institution: ___________________________________________________________
Address: _____________________________________________________________

__________________________________________________________

Phone: ______________________________________________________________________
Email: ____________________________________@_____________________________________

Will come to the conference: □ Yes □ No
Will participate to the lunch: □ Yes □ No

Please send your registration before the 1st of June 2019 by email to the following contact:

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Organization
Co-organizers:
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* There is no registration fee. No entrance will be allowed without any registration.